

# Eunji Jinny Seo

[jinnyseo.design](http://jinnyseo.design)

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Transforming ambiguity into clarity with 8+ years of experience in enterprise security and B2B SaaS. Track record of building MVPs in fast-paced environments, creating design systems from the ground up, and shipping intuitive interfaces for technically complex products.

## Experience

Mimic, Senior Product Designer \* 12/2023 - 02/2025

- One of two founding designers at a cybersecurity startup, supporting company growth from \$27M to \$70M+ in funding
- Delivered MVP in 8 months, securing U.S. government and Fortune 500 clients like REI
- Established design system and brand identity and ensured WCAG compliance on the public-facing website

Crayon, Senior UX Designer \* 01/2022 - 04/2023

- Led platform-wide redesign of the navigation, onboarding, and integrations to improve user workflows
- Shipped improvements to daily alerts and email clarity, helping users understand key feature values of the platform
- Collaborated with development to create company's first component library

projekt202, Experience Designer \* 08/2018 - 12/2021

- Delivered complex B2B enterprise consulting engagements for eight companies across healthcare, financial services, and more
- Built and maintained design systems for complex enterprise solutions
- Created company-wide audit process for accessibility engagements and internal education materials

Sabre Labs, R&D UX Designer \* 07/2016 - 08/2018

- Created interactive prototypes to explore future tech applications in the travel and hospitality space
- Produced tech trend reports with custom illustrations to communicate R&D insights
- Published industry-first chatbot guidelines with 100k+ views and 2k+ likes

## Skills

### Product

Interaction design  
Prototyping  
User research  
User testing  
Design systems  
Accessibility

### Design

Figma  
Sketch  
Illustrator  
Photoshop  
After Effects  
InDesign

### Code

HTML/CSS  
JavaScript  
TypeScript  
React  
NextJS  
Tailwind

## Education

Dartmouth College \* 2012 - 2016

- B.A. in Studio Art
- Minors in Computer Science and Digital Art